



FLASH CARD

WOUD

O&O RACKS

FLASH CARD

DESIGNER: CHRISTINE RATHMANN
(CHRISTINE RATHMANN PRODUCT DESIGN)

COUNTRY: GERMANY

BACKGROUND: INDUSTRIAL DESIGNER FROM MUTHESIUS
ACADEMY OF FINE ART

LAUNCHED IN 2020

INSPIRED BY

- CREATING INTERACTION WITH THE USER
- MERGING TWO DIFFERENT SHAPED O-RINGS

DESIGN

- DYNAMIC AND NON-STATIC CHARACTER
- MINIMALIST DESIGN LANGUAGE
- TIMELESS, PURE AND CLEAN

FEATURES

- FLAT-PACKED
- SMOOTH BLACK METAL
- PORTABLE
- CAN STAND ON ITS OWN OR TOGETHER
- THE RINGS CREATE SPACE FOR SHOES ON THE FLOOR

IDEAL FOR

- HOSPITALITY SPACES (RESTAURANTS AND CAFÉS)
- OFFICES
- DOMESTIC SPACES (HALLWAYS, BEDROOMS, KID'S ROOM)

AVAILABLE IN

- A LARGE AND SMALL VERSION

PRODUCT TEXT

O&O IS INSPIRED BY TWO DIFFERENT-SHAPED O-RINGS THAT BELONG TOGETHER AND CAN BE ARRANGED AS DESIRED IN A VARIETY OF POSITIONS. THE TWO SEPARATE ELEMENTS, IN DIFFERENT HEIGHTS AND WIDTHS, RISE FROM THE GROUND AS A SLEEK BUT STABLE CONSTRUCTION.

WITH ITS FLEXIBLE FEATURE, O&O IS IDEAL FOR THE MODERN LIFESTYLE. PLACE IT IN THE HALLWAY, WALK-IN CLOSET OR BEDROOM OR MOVE IT BETWEEN THE SPACES AND ARRANGE IT AS DESIRED IN A VARIETY OF POSITIONS.



WOUD